

Museums in Conversation: Fresh Perspectives for New York State Museums

Sponsored by Upstate History Alliance and Museum Association of New York

Sponsorship Opportunities

March 29-31, 2009

Doubletree Hotel Tarrytown

455 South Broadway, Tarrytown, New York

Reach the Largest Gathering of Museum Professionals in New York State.

Poster Session Sponsor

\$1,000 UHA/MANY Member \$1,200 non-member

Wake Up Sponsor

\$500 UHA/MANY Member \$600 non-member

☞ Continental Breakfast, Tuesday morning

Tabletop Exhibitor

☞ Commercial organization \$400 UHA/MANY Member \$500 non-member

☞ Non-profit organization \$250 UHA/MANY Member \$400 non-member

General Sponsorships

Interested in sponsoring but cannot attend?

☞ Conference Benefactor \$1000

☞ Conference Patron \$500

☞ Conference Friend \$250

In-Kind Services

☞ In accordance to market value

Basic Benefits for all Sponsors:

- ☞ One complimentary conference registration
- ☞ Your organization's listing included on our online registration materials
- ☞ Face-time with over 250 museum professionals
- ☞ Listing on the Sponsor Recognition Board
- ☞ Your organization's listing on both the Upstate History Alliance and Museum Association of New York websites and newsletters

Poster Session Sponsor

- ☞ All of the Basic Benefits, plus:
- ☞ Tent cards with your organization's logo strategically placed on tables during your sponsored event
- ☞ Easel-sized signage with your organization's logo at the entryway to your sponsored event
- ☞ A space in our Exhibitors Area on Monday, March 30, 2009 - the primary conference day.

Wake Up Sponsor

- ☞ All of the Basic Benefits, plus:
- ☞ Tent cards with your organization's logo strategically placed on serving and snack tables
- ☞ A space in our Exhibitors Area on Monday, March 30, 2009 - the primary conference day.

Tabletop Exhibitors

- ☞ All of the Basic Benefits, plus:
- ☞ A space in our Exhibitors Area on Monday, March 30, 2009 - the primary conference day.

Conference Benefactor, Patron & Friend

- ☞ A copy of the conference participant list
- ☞ Your organization's listing included on our online registration materials
- ☞ Listing on the Sponsor Recognition Board
- ☞ Your organization's promotional materials distributed on the *wish we were there* table
- ☞ Your organization's listing on both the Upstate History Alliance and Museum Association of New York websites and newsletters

In-Kind Services

- ☞ Approved in-kind sponsors will receive benefits commensurate with the market value for their contribution. Examples include donated catering or beverages, pens, participant binders, poster printing, and conference program book printing
- ☞ Pens, binders, and other materials may include your organization's logo